



## Boost Salesforce Productivity with the Gazoo Mobile Sales Toolkit

Deliver compelling and interactive sales presentations by leveraging the latest mobile tablet technology.

Subscription management and over-the-air syncing are key features of the Gazoo Mobile Sales Toolkit. Fully scalable and customizable, this end-to-end solution renders the most up-to-date marketing materials and pricing information to your salesforce by synchronizing enterprise content to authorized mobile devices.

*“Gazoo Mobile is an ideal mobile partner. Their team is very flexible, responsive, and capable. They have worked very well with our marketing and IT teams, and have helped us through two complex iPad projects so far. We look forward to a continued successful relationship.”*

*- Jonathan King, Senior Manager,  
Interactive Marketing  
Gulfstream Aerospace Corporation*

### PRODUCT HIGHLIGHTS

#### Product Summary

The Gazoo Mobile Sales Toolkit leverages mobile technology to boost salesforce productivity by rendering interactive sales presentations to mobile, and smoothly synchronizing corporate sales presentations to mobile devices in the field.

#### Key Benefits

- Deliver compelling sales presentations - support interactivity and multimedia including all standard documents, video and image formats
- Increase sales productivity - more time selling to prospective clients by spending less time on administrative tasks and handling printed documents
- Secure proprietary content - ensure only authorized users can view confidential files or pricing information
- Directly reduce bottom-line expenses - streamline the content distribution process and eliminate costs for printing and distributing paper documents
- Reinforce corporate identity - convey a consistent marketing message through well branded company mobile applications and materials

#### Product Features

- Subscription management - manage all sales documents and authorized users from a central enterprise portal
- Over-the-air updates - send user notifications with every document update and automatically sync files between enterprise servers and mobile devices
- Server-side integration - smoothly integrate with existing enterprise systems, including ERP and ECM platforms
- Security and authentication - require user authentication to access application content; perform remote wipes on compromised devices

#### Business Areas

- Sales and Business Development
- Product Support and Marketing
- Marketing and Public Relations

#### Relevant Verticals

- Aerospace, Aviation
- Manufacturing, Chemicals
- Healthcare, Pharmaceutical
- Retail, Wholesale Distribution

## Mobile Sales Toolkit Features

Empower your salesforce with the marketing materials they need to deliver compelling sales presentations on the road.

The Gazoo Mobile Sales Toolkit boost sales productivity by providing sales staff the most up-to-date marketing collateral and increasing client engagement with media-rich presentations.

Scalable, flexible and customizable, the Gazoo Mobile Sales Toolkit can be deployed as fast as 4-6 weeks from the initial project engagement.

### Product Highlights

#### Update once, publish everywhere

Upload marketing materials to a central portal and over-the-air updates automatically synchronize videos, presentations or contracts to authorized mobile devices.

#### Manage and distribute content

Manage all documents and users from a central admin portal. Create bundles of sales materials by division, territory or product line, and assign one or more document subscriptions to sales teams or individuals.

#### Boost salesforce productivity

Create more time for selling and interacting with prospective clients by reducing administrative tasks like managing paper documents.

#### Decrease print expenses

Streamline content management workflow. Reduce labour, print, storage and distribution costs associated with paper presentations.

#### Work online, and offline

Once documents are downloaded to the mobile device, sales staff can access the materials anywhere, anytime, even without data or WiFi connections while on the field.

#### Secure proprietary documents

Authentication ensures only approved users view proprietary content. Create restrictions on which files can be emailed or shared. Remote wipe all content on compromised devices.

#### Deliver impactful presentations

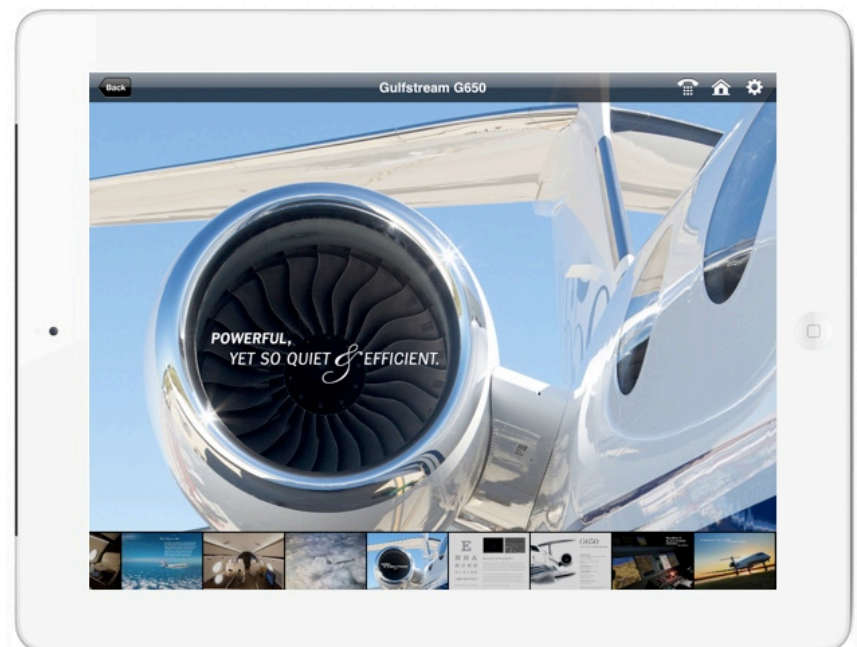
Render existing corporate sales toolkits or create new ones using our templates. All standard files such as PDFs, videos, graphics, audio and HTML formats are supported.

#### Integrate with enterprise systems

Deliver a mobile solution today without building from scratch. Smoothly connect with your current infrastructure including enterprise resource planning (ERP) systems, enterprise content management (ECM) systems, and more.

#### Personalize presentations

In addition to rendering corporate materials, sales staff can customize presentations to specific audiences by uploading their own documents or appending information to standardized presentations.



## Aerospace and Aviation Mobile Solutions

Gazoo Mobile has extensive experience developing and deploying enterprise mobile applications in the aerospace and aviation industry for areas such as flight operations, aviation training, technical publications and aircraft sales.

### Gazoo Mobile in Aerospace

Gazoo Mobile has worked with aerospace market leaders like Gulfstream, FlightSafety International and Rolls-Royce to successfully deliver mobile solutions for electronic flight bags, pilot training, sales and marketing, and aircraft services.

#### Flight Operations

The Gazoo Mobile Electronic Publication Platform reliably delivers and renders aircraft manuals as part of a paperless cockpit solution.

Over-the-air updates ensures pilots are always flying with the latest aircraft profiles, while the advanced navigation system on the Platform allows pilots to quickly locate mission-critical procedures.

Providing aircraft manuals in a light-weight format lets pilots focus on flight operations without the physical strain of handling heavy print manuals and directly reduces fuel costs for aircraft operators.

#### Training and Simulation

Delivering training manuals on mobile opens new doors to enriching the aviation learning process.

User interactivity and the ability to include video, audio and advanced graphics greatly enhances the learning experience and retention of materials.

Built-in features like text highlighting, annotations, bookmarking and note taking lets trainees personalize their training materials.

Gazoo Mobile applications also include innovative learning tools like flash cards and customized tests to support learning objectives.

#### Sales and Marketing

The Gazoo Mobile Sales Toolkit allows sales staff to leave lasting impressions with prospective clients by delivering sales presentations in a sleek and interactive format.

Secure and over-the-air document syncing with enterprise servers means the salesforce always have the most up-to-date pricing and marketing information.

#### Service and Supply Chain

Streamline the technical diagnostic process by providing service centers and fixed base operators with interactive manuals to help troubleshoot equipment.

Gazoo Mobile applications can also connect to supply chain and inventory systems to order aircraft parts at the point-of-care, improving the resolution time for service issues.

For more information on Gazoo Mobile solutions for aerospace, visit [gazoomobile.com/clients](http://gazoomobile.com/clients).



### About Gazoo Mobile Solutions Inc.

Founded in 2009, Gazoo Mobile is one of the fastest growing mobile development firms in North America and the market leader in mobile enterprise applications for the aerospace and aviation industry.

Gazoo Mobile products are used daily by aviation industry leaders such as Gulfstream, FlightSafety International and Rolls-Royce Aerospace for electronic flight manuals, technical performance (weight and balance), and flight training.

Security, reliability and server-side integration are key features of all Gazoo Mobile solutions. Gazoo Mobile products and technologies are engineered in-house at the Toronto, Canada headquarters.

#### See product demos and pricing options:

1. Email us at [info@gazoomobile.com](mailto:info@gazoomobile.com)
2. Call us at 1.416.250.9622
3. Visit [www.gazoomobile.com/aerospace](http://www.gazoomobile.com/aerospace)

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#### Gazoo Mobile Aerospace Clients

